# AGRICULTURAL BUSINESS BASICS LETTER OF RECOGNITION (CAREER)

Program website (https://www.frederick.edu/programs/business/business-management.aspx)

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### **Program Description**

Designed for Dual Enrollment/open campus students in Agricultural studies.

#### **Digital Badge**

Students earning this letter of recognition will automatically receive a digital badge. For more information on digital badging, please visit our Digital Badges page (https://www.frederick.edu/degrees-certificates/credly.aspx).

### **Program Learning Outcomes**

- Describe basic practices, concepts, and trends in agricultural business, entrepreneurship, and computing fields.
- Analyze the role of farms and agribusiness in society and the marketing of commodities.
- Illustrate the role of markets and other institutions that affect the farming industry.
- Discuss fundamental business concepts, including the barriers to entry, establishing an independent business, the components of a business, and the elements of successfully managing a business venture.
- · Demonstrate computer literacy.
- Describe the role of technology in supporting an agricultural business.

## **Program Requirements**

Code	Title	Credits
Departmental Requi	rements	
BMGT 140	Agricultural Business	3
BMGT 109	Entrepreneurship and Small Business Enterprise	3
Elective	Any BMGT, CMIS, or ECON course	3
Total Credits		9

### **Guided Pathway to Success (GPS)**

Suggested schedules map your path to degree completion.

Students should meet with an advisor each semester to carefully select and sequence courses based on their specific academic goals and interests. Visit Jefferson Hall or call 301.846.2471 for advising.

Recommended First Semester		Credits
BMGT 140	Agricultural Business	3
BMGT 109	Entrepreneurship and Small Business Enterprise	3

Elective	Any BMGT, CMIS, or ECON course	3
	Credits	9
	Total Credits	9

#### **Part-time Students**

Part-time students should complete courses in the order listed on the pathway. Please contact program manager for questions about part-time status.

Students who take fewer than 15 credits each semester or who require developmental English or Math coursework will need additional semesters to complete their degrees. Summer term and January session classes may help students to make faster progress.

#### Pathway Legend

Milestone - courses with the Milestone notation should be taken within the recommend credit range to stay on track for program completion.

Fall, Spring, Summer - courses with a Fall, Spring, or Summer notation indicate the course is offered in the specified semester only.