# ENTREPRENEURSHIP AND SMALL BUSINESS START-UP CERTIFICATE (CAREER)

Program website (https://www.frederick.edu/programs/business/business-management.aspx)

#### **Program Description**

Examines business topics associated with entrepreneurship and small business.

## **Program Learning Outcomes**

- Demonstrate competency in identifying, applying, and critically evaluating fundamental concepts and trends in business, accounting, and computing.
- Generate effective artifacts of business communication using multiple methods (oral, written, graphic, and electronic).
- · Explain solutions to business problems.

## **Program Requirements**

Code	Title	Credits		
Departmental Requirements				
ACCT 100	Business Accounting	3		
BMGT 103	Introduction to Business	3		
BMGT 109	Entrepreneurship and Small Business Enterprise	3		
BMGT 120	Business Communications	3		
BMGT 223	Human Resource Management	3		
BMGT 225	Marketing	3		
CMIS 101	Information Systems and Technology	3		
ECON 200	Principles of Macroeconomics	3		
Total Credits		24		

## **Transfer Note**

For more information on careers and transfer, contact the Career and Academic Planning Services office at 301.846.2471 or visit Transfer Services (https://www.frederick.edu/student-resources/counseling-advising/transfer-services.aspx).

# **Guided Pathway to Success (GPS)**

Suggested schedules map your path to degree completion.

Students should meet with an advisor each semester to carefully select and sequence courses based on their specific academic goals and interests. Visit Jefferson Hall or call 301.846.2471 for advising.

Recommended First Se	Credits		
ACCT 100	Business Accounting	3	
BMGT 103	Introduction to Business	3	
BMGT 120	Business Communications	3	
CMIS 101	Information Systems and Technology	3	
	Credits	12	
Recommended Second Semester			
ECON 200	Principles of Macroeconomics	3	
BMGT 109	Entrepreneurship and Small Business Enterprise	3	
BMGT 223	Human Resource Management	3	

BMGT 225	Marketing	3
	Credits	12
	Total Credits	24

### **Part-time Students**

Part-time students should complete courses in the order listed on the pathway. Please contact program manager for questions about part-time status.

Students who take fewer than 15 credits each semester or who require developmental English or Math coursework will need additional semesters to complete their degrees. Summer term and January session classes may help students to make faster progress.

### **Pathway Legend**

Milestone - courses with the Milestone notation should be taken within the recommend credit range to stay on track for program completion.

Fall, Spring, Summer - courses with a Fall, Spring, or Summer notation indicate the course is offered in the specified semester only.