

INSTITUTIONAL EFFECTIVENESS

Gerald Boyd (2010)

Special Assistant to the President for Institutional Effectiveness

B.A., M.A., George Mason University

Mari-Viola Bocchetto (2021)

Executive Administrative Associate, Institutional Effectiveness

A.A.S., Mohawk Valley Community College

Marketing

Angela Cochran (2015)

Art Director

B.S., Indiana Wesleyan University

Christina Eichelberger (2009)

Content Marketing and Social Media Manager

B.A., Salisbury University

Jennifer Kline (2013)

Digital Marketing Manager

B.S., Salisbury University

Edwin Koester (2019)

Videographer/Producer

B.A., Pennsylvania State University

Charles Pham (2011)

Photographer/Producer

A.S., Everest University

Matthew Piersall (2023)

Graphic Designer/Production Coordinator

B.F.A., West Virginia University

Carolyn Tunney (2019)

Marketing Strategist

B.S., University of Maryland College Park

Laurie Younkens (2011)

Front-End Web Developer

A.A.S., Frederick Community College. B.S., University of Maryland University College

Planning, Assessment & Institutional Research

Cheoleon Lee (2014)

Senior Researcher, Institutional Research and Compliance

M.A., University of Florida. Ph.D., University of California, Riverside

Kevin Martin (2021)

Senior Researcher for Institutional Effectiveness

M.S., Georgetown University. M.B.A., Louisiana State University Shreveport. Ph.D., Walden University

Andrea Matthews (2001)

Research Analyst

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Director of Institutional Effectiveness

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